

Why Encapsulating stands out

- Leaves no harmful residue
- No rinsing required (Except Pre-Spray)
- Prevents soil wicking
- Eliminates rapid resoiling
- · Carpets stay cleaner longer

The Secret Is In The Savings...

By switching to encapsulating cleaners you can reduce cleaning frequency and labor costs by up to 50% without sacrificing cleanliness!

Spin Bonnet Procedure

Production Rate = 1,100 sq. ft/hr
\$4,000.00
\$3,500.00
\$3,000.00
\$2,500.00
\$1,500.00
\$1,000.00
\$500.00
\$2000.00
\$1,000.00
\$2000.00

Self-Contained Extraction Procedure

Production Rate = 2,000 sq. ft/hr \$2,400.00 \$2,100.00 \$1,900.00 \$1,600.00 \$1,200.00 \$900.00 \$600.00 \$900.00 \$1,200.0

Yearly carpet maintenance cost estimate

- 55,000 sq. feet of carpet
- · Labor calculated at \$10.00 per hour

Approximately \$13.5 billion is spent each year on cleaning supplies.

OVER \$121.5 billion is spent on labor.

That's a 9 to 1 Ratio !!





Seeing is Believing! The Difference is Crystal Clear



EXTRACTION Cleaner

A concentrated cleaner that can be used with any type of carpet extraction equipment. This encapsulation formula provides one pass cleaning and eliminates the need for rinsing. Extraction Cleaner is compatible with high heat equipment. Leaving no sticky residue, it will eliminate rapid re-soiling.

2 oz. per gal. Diluted pH 7.5-8.5 #N-1215 gallon/ 4 cs.



SHAMPOO/SPIN Cleaner

A fast acting, quick drying Shampoo/ Spin cleaner which incorporates Certified's Encapsulating technology to bind the soil, which is then removed through daily vacuuming. Leaves no harmful residue.

16 oz. per gal. Diluted pH 7.5-8 #N-1154 gallon/ 4 cs.







All-Purpose SPOTTER

Encapsulating Carpet Spotter is an ideal, all-purpose spotter that breaks down a wide range of spots and stains. Used in the same manner as a traditional spotter, but does not contribute to re-appearing spots. Remove the spot one time and forget it!

RTU Diluted pH 8-8.5 #N-1205 quart/ 12 cs.





PRE-SPRAY Treatment A perfect pre-spray for heavily

A perfect pre-spray for heavily soiled traffic areas. Breaks down tough grease and dirt. For high powered cleaning, use in conjunction with Certified's Extraction Cleaner.

8 oz. per gal. Diluted pH 8-9 #N-1185 gallon/ 4 cs.





Economical - Dramatic labor and chemical savings realized by the customer.

Versatile - Can be used with the latest low moisture equipment and also compatible with traditional carpet cleaning equipment

Chemical program enhanced by the Certified Pile Brush. Nothing is more effective at removing dry soil. Plus the environmental benefits of no solution or recovery tanks to service.

One of a kind carpet care program which combines encapsulating technology and green formulations

Why Encapsulating Works?

Traditional detergents leave behind sticky residues that lead to rapid re-soiling. But the Structured By Nature encapsulating detergent dries into a hard crystalline material that fractures off the carpet fiber during the dry vacuuming process. Therefore an important benefit of encapsulation is that any residue left behind is of a non-sticky nature, and consequently does not result in rapid re-soiling.



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